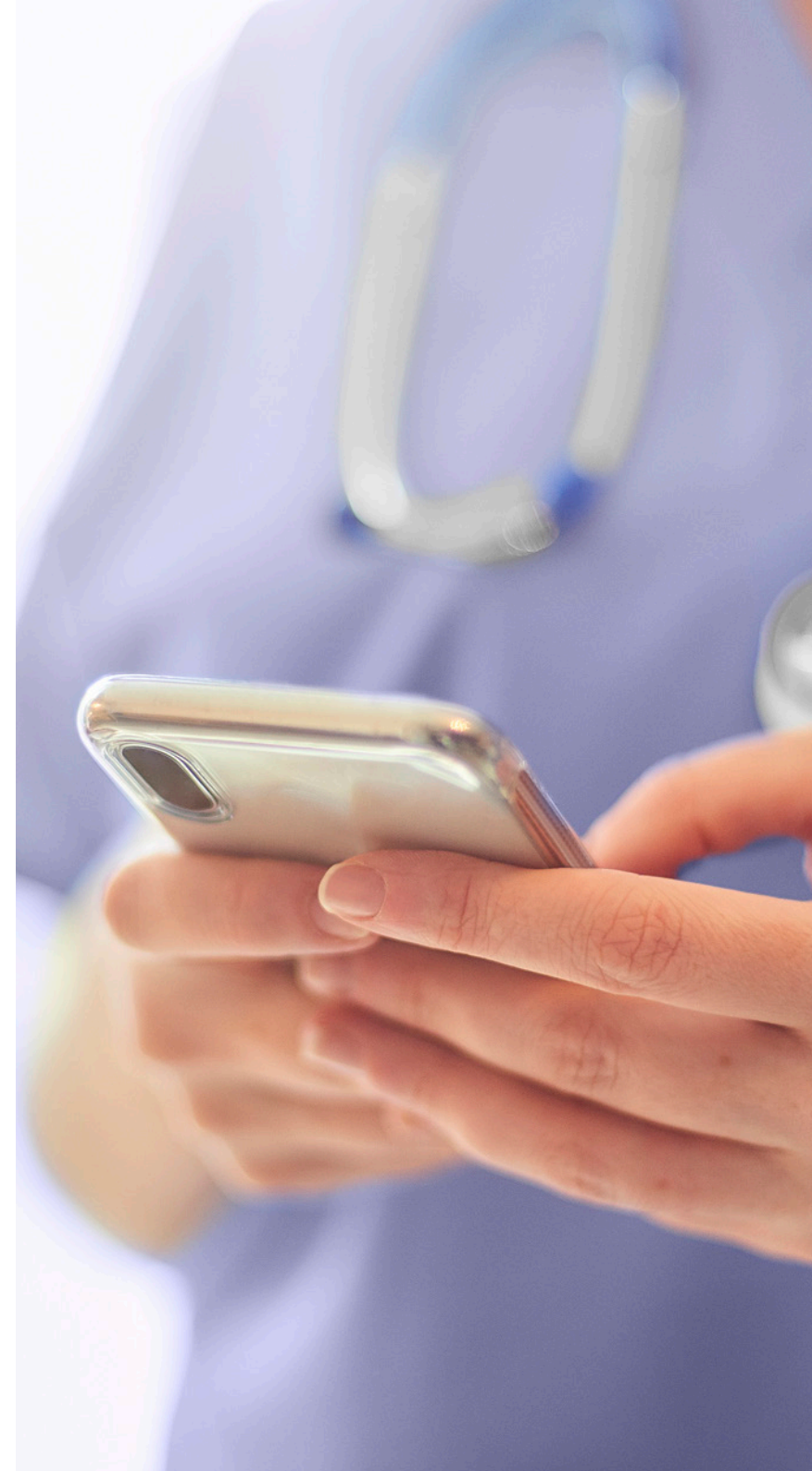


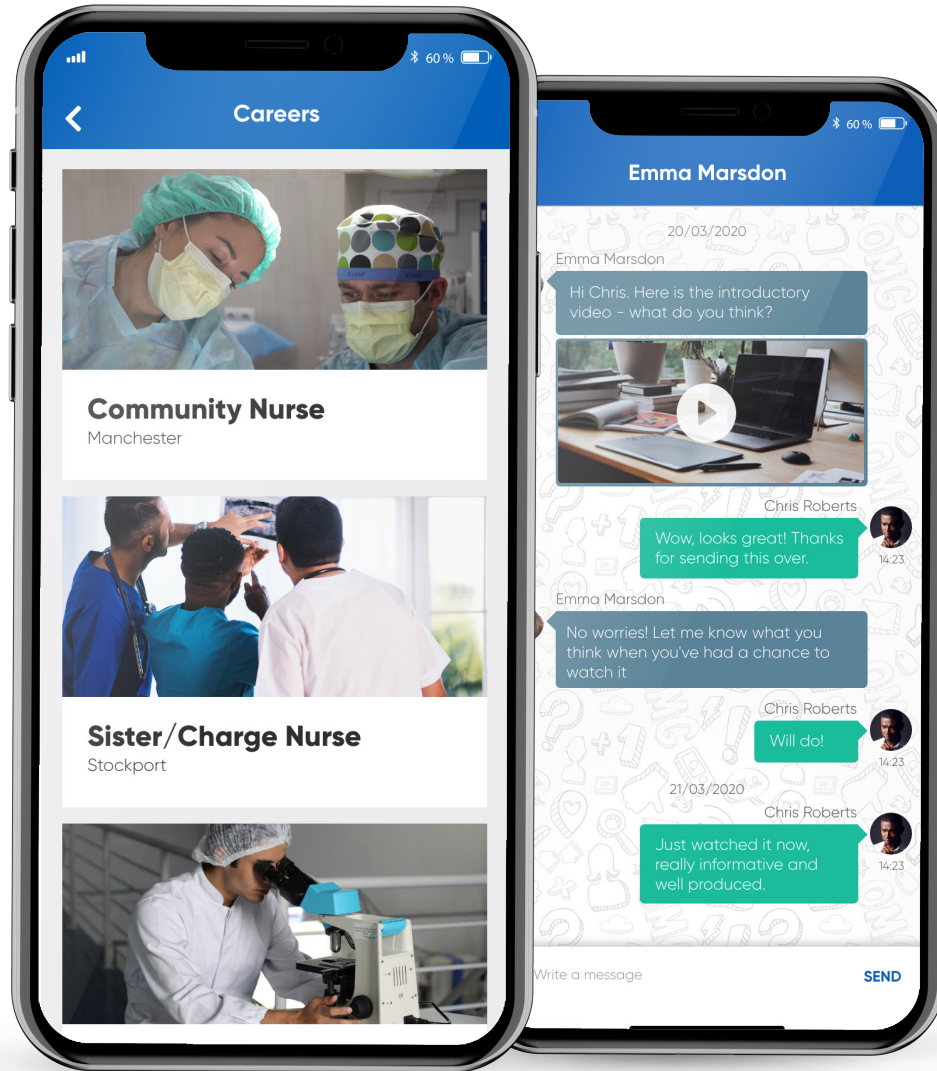
**What's in
it for me?**
Why your Trust
colleagues will
want to use the
Engage app

Introduction

- **Super-fast deployment** - staff can be live and getting the benefit of the app in a matter of days
- **Positive adoption** - zero training requirement and familiar tools make for strong take-up
- **Security and privacy** - highly secure, private and confidential platform to keep users and data safe
- **Working in partnership** - Continuous support from Engage team to drive project success and user satisfaction

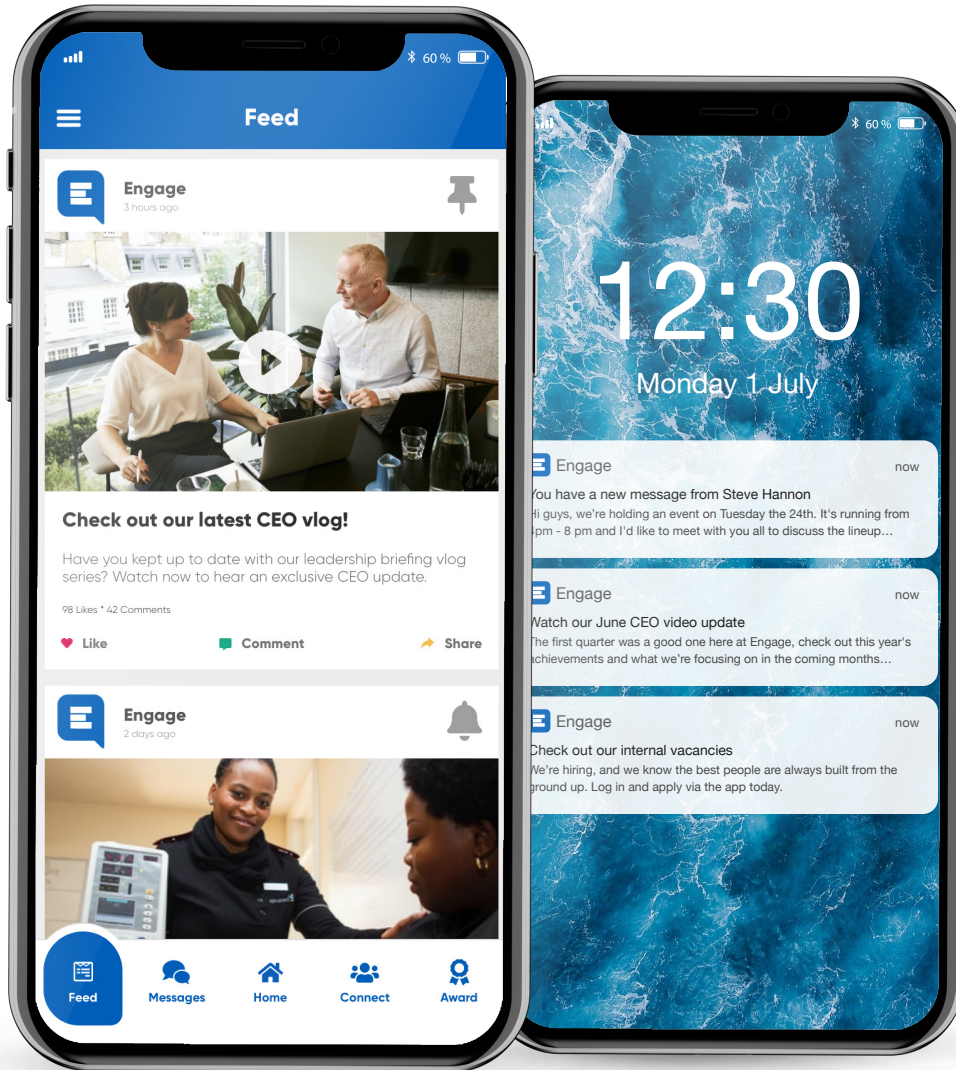


Everything in one handy place



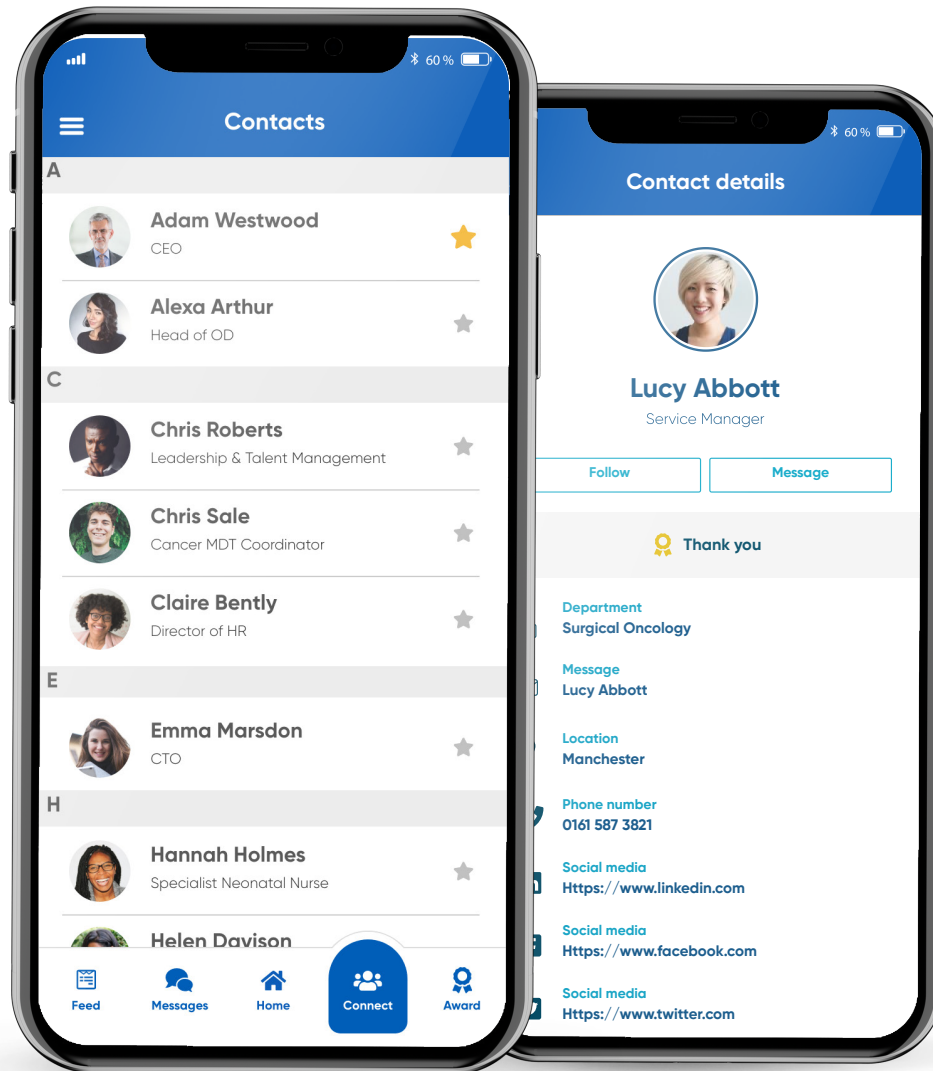
"This is my 'go-to' workplace app – a single source of truth for news, all the tools I need at my fingertips, colleagues just a message away. In my pocket, available 24/7, why wouldn't I want it?"

Liberation of the inbox



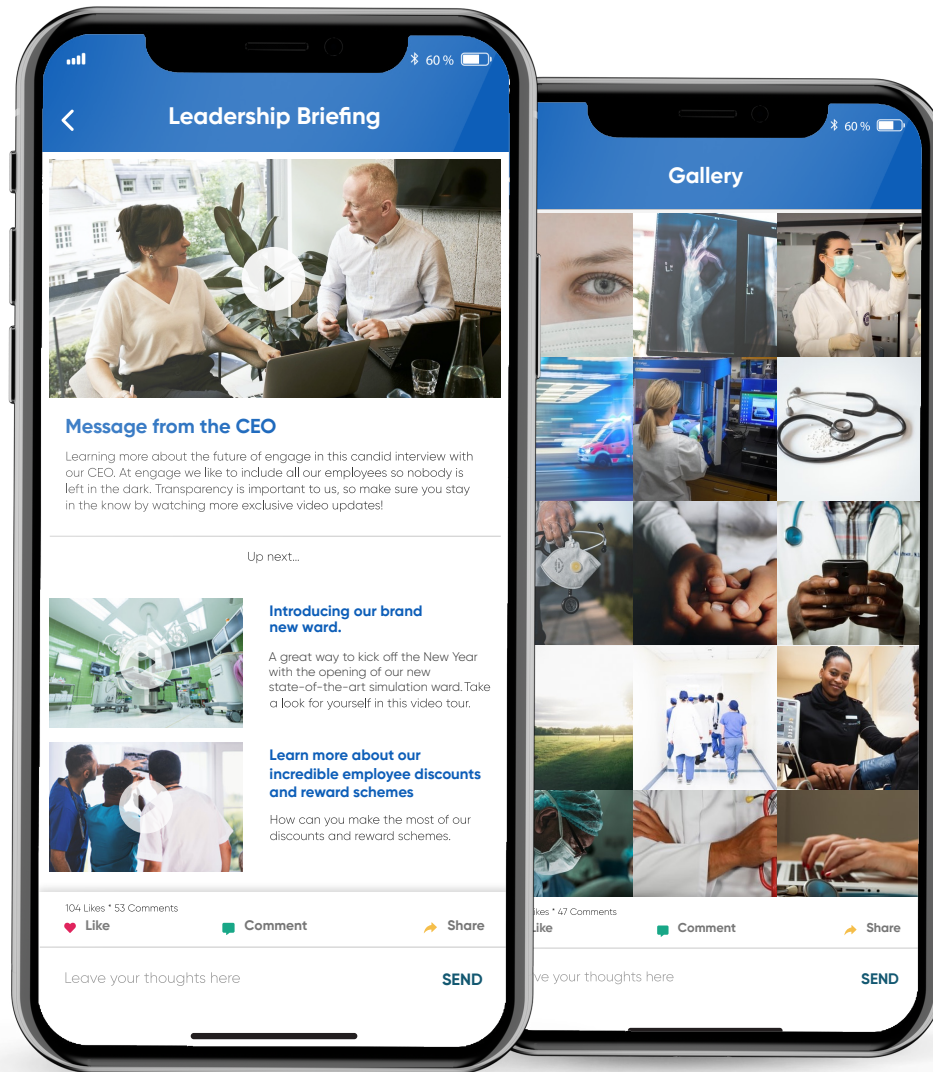
"My inbox traffic has been cut by about 40% and I'm free to focus on work-specific emails with no distractions. I catch up with news and updates and staff tasks anytime it suits – previously there was no guarantee I'd even see stuff."

Connecting across barriers



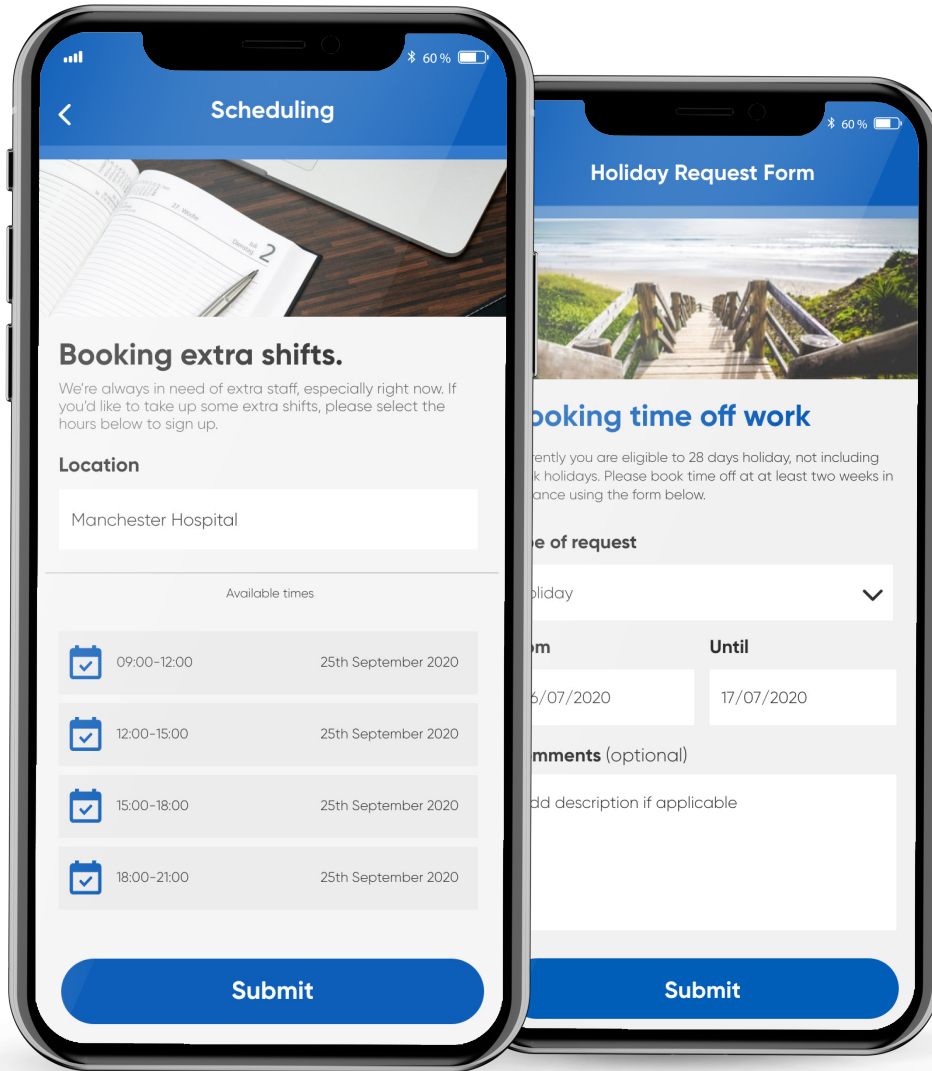
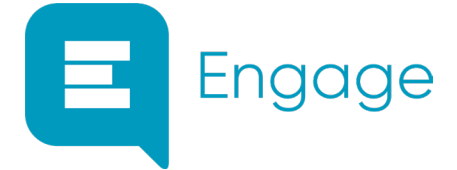
"I'm mobile 95% of the time and don't always have time to check my email. The app gives me that direct and immediate connection I never had before."

Social media for work



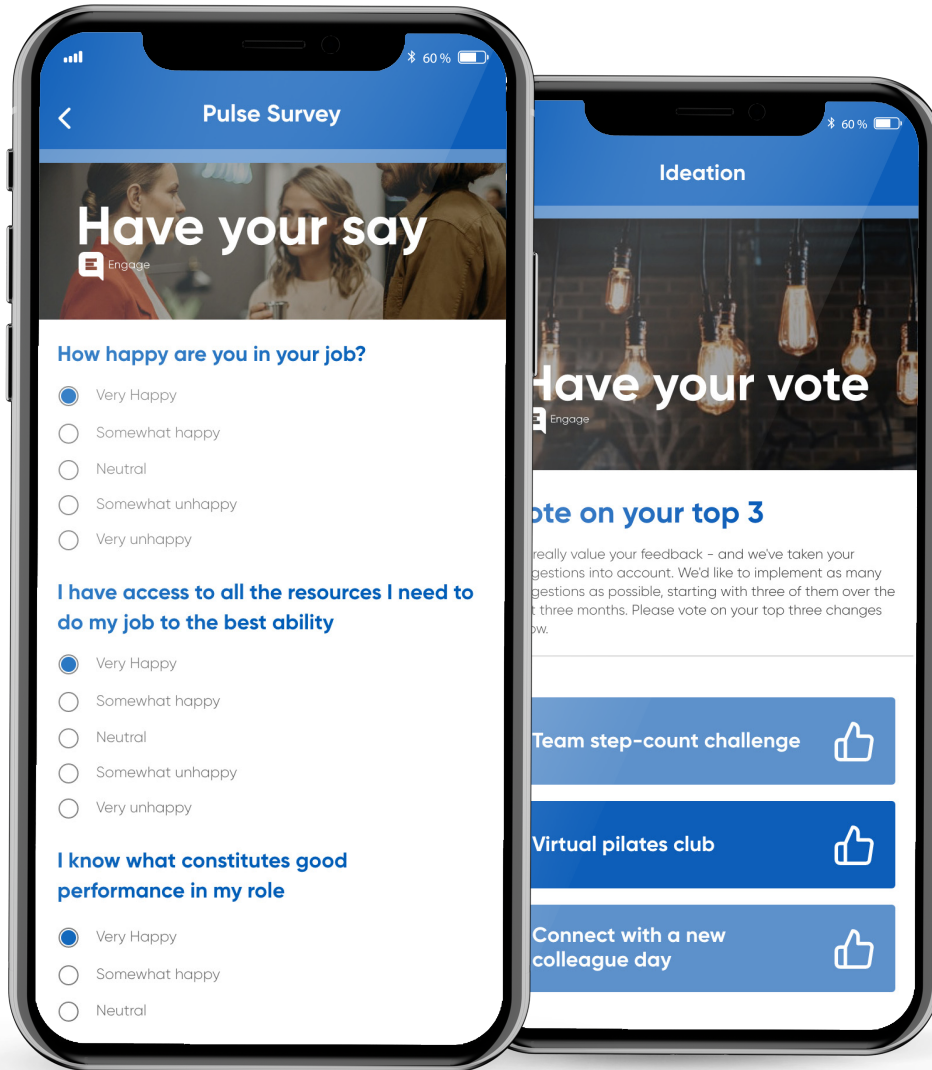
"We've got all these tools that are instantly familiar from home now available to us at work – everything from newsfeeds to messaging to video to insta galleries. It's such a good way to build connections and have conversations and it really transcends hierarchies – everyone is part of the social network."

Super-speedy self-service



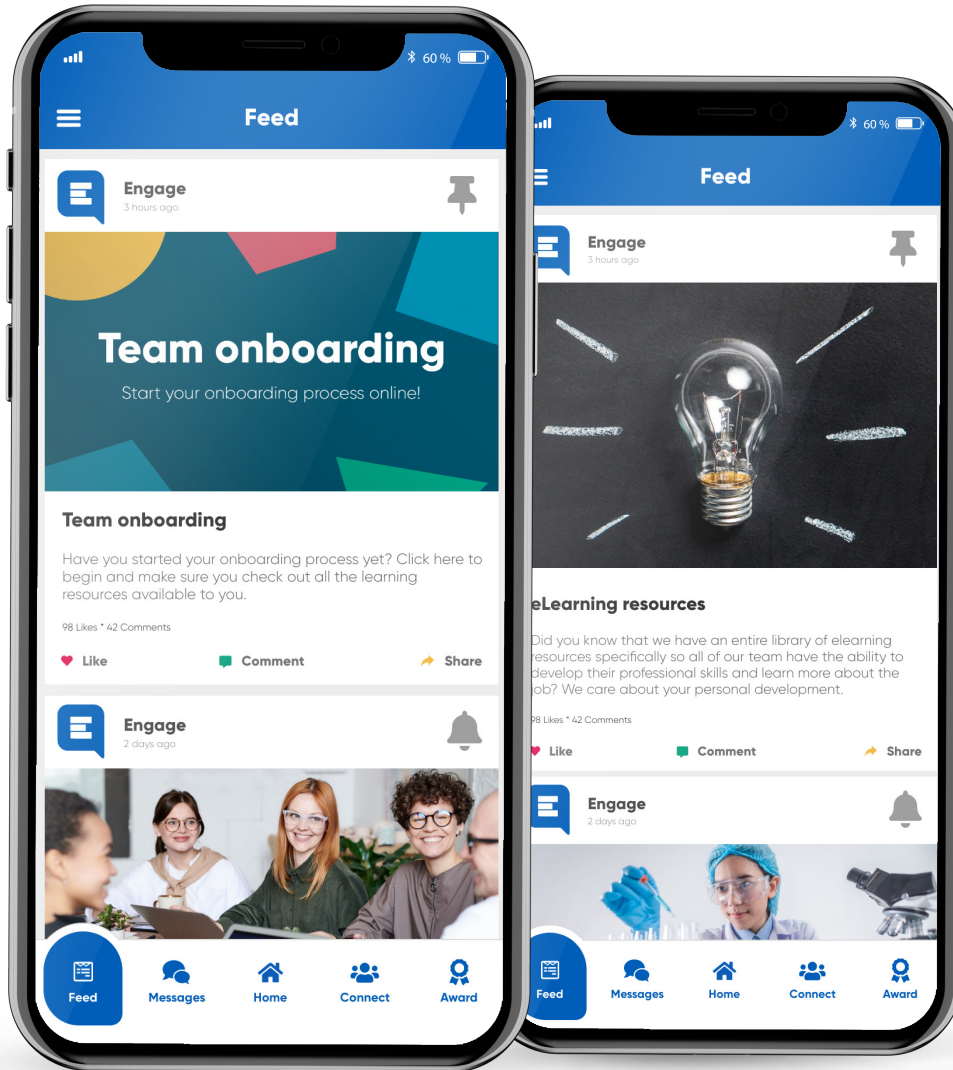
"Good riddance to paper-based processes and endless email chains and visits to my supervisor. In sixty seconds, I can check my payslip, book annual leave, change my shift and take on extra shifts. It's enablement and empowerment in one."

Having a voice and being valued



"Being asked what you think, having your suggestions taken up, having an open digital door to the my manager, it feels like I matter. And that just makes me more committed."

Onboarding reimaged



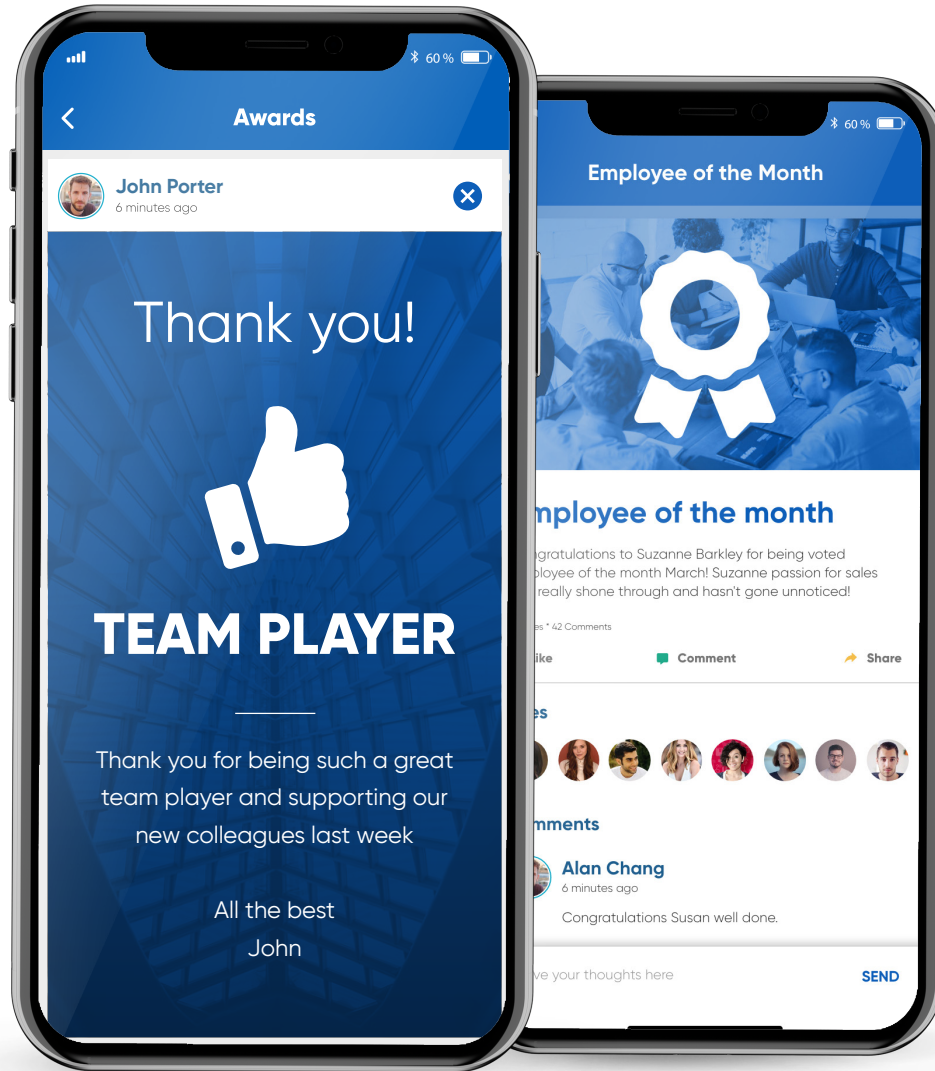
"Before my first day, I had already run through my personalised pre-boarding module on the app so was far more confident heading in. And then my two week induction came with in-app support, so I could go over things again in my own time."

Content that engages



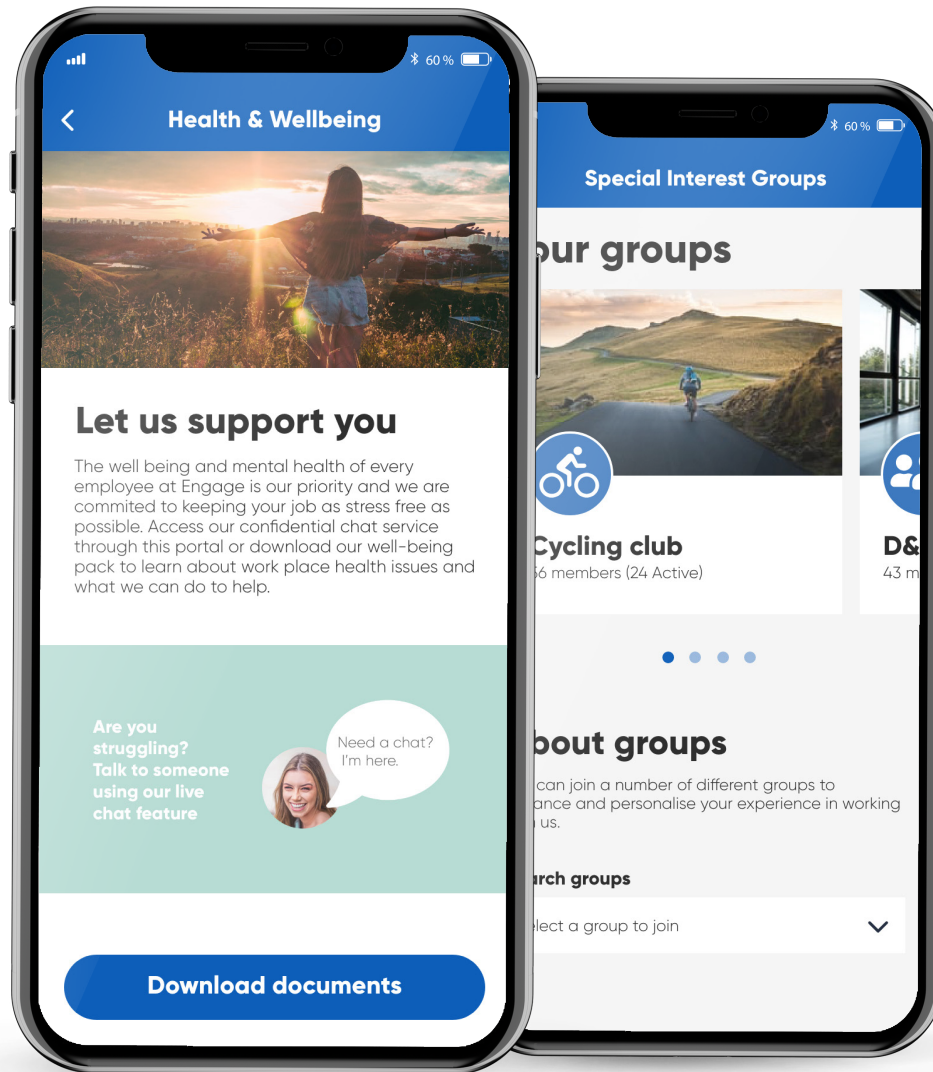
"That's what has changed for me – no more dry comms, but really creative and immersive content. Augmented reality has been a total game-changer for all staff messages, training, operations, and it just gets staff more bought into the organisation."

Democratising and socialising recognition



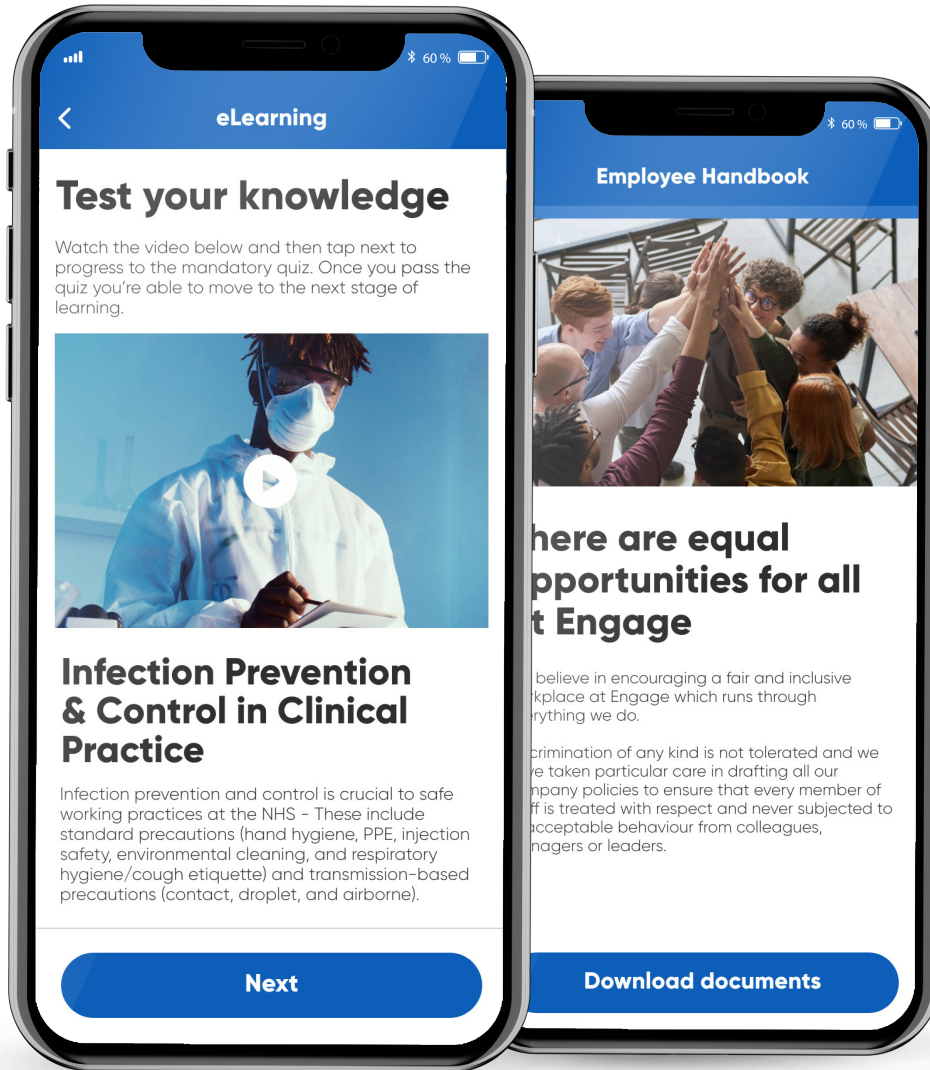
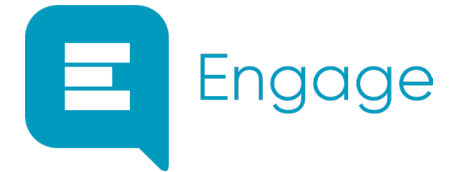
"I think 'thank you' are two of the most powerful words in the workplace and peer-based recognition – the ability to thank or be thanked by our colleagues – and sharing that around is brilliant for the social solidarity we all need."

Championing well-being



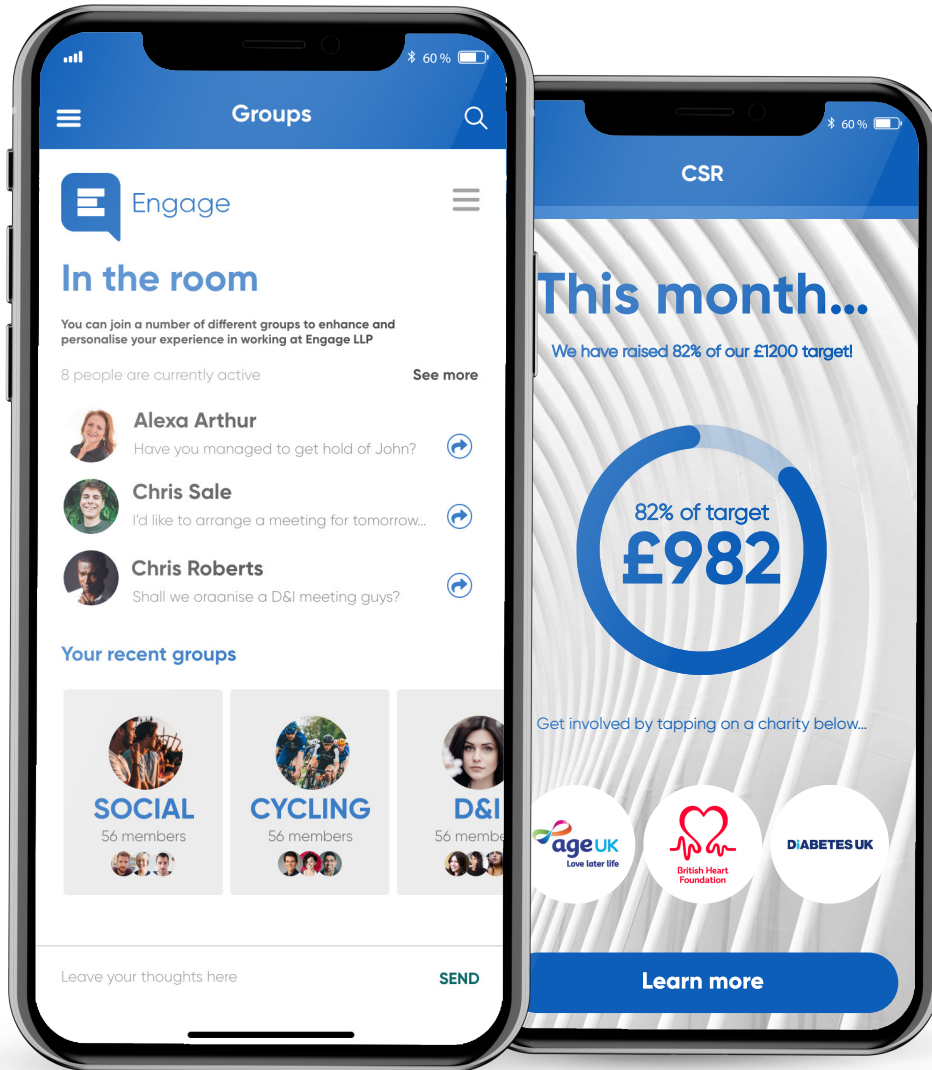
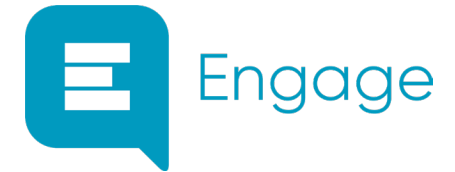
"I've got access to practical help and resources, I'm active in a number of special interest groups, I have an incredibly vibrant support network around me – there's this really strong individual health element to engagement."

Modernising training



"I've gone from 100% desk-based to 95% app-based training – tailored video modules that I can run through at my convenience, all with 'mandatory view' audit capability so that HR can track my progress. That's four hours I get back for front-line duties every month."

My organisation as a community



"We have 800 staff over 8 different locations and the app has helped us come together, shrinking our world in one respect, but broadening it in so many others. I'm in a working group now with colleagues from all over the UK, links that I never had before – there's an amazing community feel."

What next?

To arrange your personal demonstration
of the Engage app please contact:



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